

# Privacy Policy - London Photo Company Ltd

## Collection of Information

You can visit the website <http://www.londonphotocompany.co.uk> without revealing any personal information. However, <http://www.londonphotocompany.co.uk> requires certain personal data if you wish to have a working relationship with London Photo Company Ltd.

This information may include your personal contact information. London Photo Company Ltd will use this information to contact you regarding your request.

By accessing the service on the <http://www.londonphotocompany.co.uk> website and providing us with the requested personal information, you consent to the collection and use of the information in accordance with this privacy policy.

London Photo Company Ltd automatically receives and records non-personal information on our server logs from your browser including your IP address, cookie information and the page you requested. However, London Photo Company Ltd does not connect this non-personal data to any personal data collected from you.

## Use of Collected Information

The information London Photo Company Ltd collects from you may be used in one or more of the following ways:

- to respond to your business enquiry;
- to improve customer service;

If at any time we send you an email regarding any services you requested, and you would like to unsubscribe from receiving future emails, we provide the unsubscribe link at the bottom of each email.

## Disclosure and Sharing of Information

London Photo Company Ltd may disclose your personal data when:

- we have your consent to share the information for a specific purpose;
- we need to respond to the legal requests, court orders or other governmental requests;
- we need to protect the personal safety of the users of our website or defend the rights or property of London Photo Company Ltd
- we find that your actions on our website violate the London Photo Company Ltd Terms of Use document or any of our usage guidelines.

We do not sell, trade or otherwise transfer to outside parties any personally-identifiable information.

If you do not consent to the collection, use or disclosure of your personal information as outlined in this policy, please do not provide any personal data to London Photo Company Ltd and no longer consent to its use or disclosure as outlined herein. However, in order to establish a working relationship with London Photo Company Ltd, we require a minimum of name and email address from you.

## Protection of Information

Your London Photo Company Ltd information is protected for your privacy and security. We safeguard your personal information from unauthorised access using network firewalls, anti-virus, anti-spam software, and physical security measures.

London Photo Company Ltd retains your personal information only as long as necessary to fulfil the purposes identified herein or as required by the law.

## **Changes to our Privacy Policy**

London Photo Company Ltd may at any time amend this policy. Please review it periodically, we'll post changes on this page. If at any time our policy changes, you will be required to accept the new Privacy Policy before placing any order on our site.

## **London Photo Company Ltd and GDPR Compliance**

London Photo Company Ltd have taken all reasonable steps to make sure we comply with the EU Data Protection Directive.

London Photo Company Ltd ("London Photo Company" "we", "us") is the provider of pool and other photography services. We've updated our privacy policy in order to keep you informed of how we collect, store and use your personal data.

## **What kind of information do we collect?**

- we collect the information you give us when you enquire about any of our services;
- when you purchase our products or services we ask you for such information as your name, email address, phone number and home address. Transaction information may include billing details and historical data of the orders you have placed with us;
- we collect only the content you have chosen to share with us.

We do not collect or store any financial information directly from you. This is processed through the Paypal payment processing gateway. We are the 'Data Processor' of information given to us by Paypal to fulfil your order i.e. Payment confirmation for completion of your order'

## **How do we use information?**

We process information from or about you to provide you with our products and services. We use your personal data to:

- communicate with you about our products and services;
- to fulfil the successful completion of your enquiry;
- create a working relationship;
- provide technical support;

We will not sell or give your personal data to anyone. We do not use third parties for any of our products and services.

## **How long do we keep the data?**

London Photo Company Ltd will not store your personal data for longer than required. All photos taken at our centres are deleted at the end of each day and not stored on any of our systems. We retain your information until such time as you are no longer our customer. For example, to provide you with technical assistance we need your email to be sure you have purchased our product or service.

## **Who can get the information about your personal data?**

Only trusted London Photo Company Ltd employees or contractors have access to your data.

## **Erase data**

You are able to use the 'right to be forgotten'. We'll erase all your personal data if you would like to deactivate or delete the account, please contact [privacy@londonphotocompany.co.uk](mailto:privacy@londonphotocompany.co.uk)

## **Cookies**

We do not use cookies on the London Photo Company website. '

## **Links**

This website may in the future contain links to other websites. Please be aware that we do not transfer any personally identifiable information between sites owned by London Photo Company Ltd and third party links. We accept no responsibility for content on third party sites that we link to.

## **Acceptance**

By purchasing our product(s) you indicate that you have read and agreed to the Terms and Conditions detailed on this page.